



**Council of the Federation Launches Campaign to Raise Awareness
About Crystal Meth and Other Addictive Drugs**

OTTAWA, November 20, 2006 – The Council of the Federation today launched a national public awareness campaign to make young people, and parents more aware of the dangers of crystal meth and other addictive drugs. Coinciding with *Addictions Awareness Week*, the campaign aims to mitigate the devastating impact of these dangerous and addictive substances.

The two-pronged campaign uses online and newspaper advertising to direct youth and their parents to resources where they can get help and information. “Addiction touches all Canadians,” said Premier Danny Williams of Newfoundland and Labrador, Chair of the Council of the Federation. “We strongly urge Canadian parents and youth to get the facts about dangerous drugs and to access the resources available to them in their province or territory.”

Saskatchewan Premier Lorne Calvert, who is leading this initiative on behalf of the Council of the Federation, is pleased with the programs that are being put in place to combat crystal meth use. “It’s about communication,” he said. “Talking with your kids about crystal meth and other dangerous drugs makes a difference. Help kids make the right choice about addictive drugs.”

The Council of the Federation recognizes the need to combat addiction, particularly to crystal meth. At their annual meetings in 2005 and 2006, Premiers agreed to take action to ensure Canadians are aware of the devastating impact addictive substances have on individuals, families and communities.

As part of the campaign, two websites have been created: www.TalkingWithYourKids.ca for parents, and www.GetTheFactsOnDrugs.ca for youth.

The Council of the Federation is comprised of all thirteen provincial and territorial Premiers. It enables Premiers to work collaboratively to strengthen the Canadian federation by fostering a constructive relationship among the provinces and territories, and with the federal government.

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